

Otázky ke SZZ VS Ekonomie a psychologie

4. Část Behavioral Economics 5IE412

1. Pro-social preferences: Fairness, Altruism (prediction vs. evidence, basic models of fairness, warm-glow giving, development of pro-social preferences)
2. Pro- social preferences: Reciprocity, Trust (evidence, trust games, gift-exchange games, role of intentions, social pressure)
3. Reference dependence, Loss aversion, Risk aversion (evidence, Allais- St. Petersburg paradox, measurement of risk preferences)
4. Inter-temporal choice (evidence, standard vs. hyperbolic discounting, committed/ naive/ sophisticated decision makers)
5. Audience Effects, Shame, Reputation (evidence, model of audience effects, shame and altruistic behavior)
6. Overconfidence (evidence from financial markets/ health care/ , overconfidence types, ego-utility consequences, gender differences)
7. Learning (adaption vs. learning, reinforced learning: deterministic, stochastic, other learning types)
8. Cultural effects (different values in the culture, developed societies vs. small scale societies, external validity of the experiments with the students from developed countries)
9. Visceral effects (tastes vs. visceral factors, influence of visceral factors: attention narrowing, intensity dependence, application of the formal model: drug addiction, other examples)
10. Intrinsic motivation vs Extrinsic Incentives (evidence and policy relevance of the problem, crowding theory: hidden costs of reward)
11. Coordination (different types of coordination problems, beauty contests: standard results and applications, ways to overcome coordination failure)